

**Daily Unique Visitors (\*)**

AVG YTD	AVG YTD	Index
2008	2009	
8,485	10,083	119

**Daily Page Views (\*)**

AVG YTD	AVG YTD	Index
2008	2009	
64,003	57,321	90

WEEK	2008	2009	Index
01	7,361	7,020	95
02	7,900	8,230	104
03	8,094	11,056	137
04	7,411	9,765	132
05	7,787	9,622	124
06	10,528	10,431	99
07	9,211	10,174	110
08	8,336	9,247	111
09	8,494	9,397	111
10	7,968	9,614	121
11	8,845	10,326	117
12	8,740	9,632	110
13	8,822	10,059	114
14	7,804	8,486	109
15	8,547	9,816	115
16	9,031	9,296	103
17	7,452	10,766	144
18	6,653	11,308	170
19	6,335	9,532	150
20	6,865	9,759	142
21	8,227	8,498	103
22	8,713	9,610	110
23	8,473	9,027	107
24	8,157	8,953	110
25	7,373	9,032	122
26	6,946	7,925	114
27	7,518	7,977	106
28	9,139	9,726	106
29	7,761	8,950	115
30	6,489	8,402	129
31	7,369	8,456	115
32	7,786	8,363	107
33	7,545	9,559	127
34	8,816	9,135	104
35	9,873	9,309	94
36	8,607	8,951	104
37	7,989	9,195	115
38	7,786	10,077	129
39	8,822	9,988	113
40	9,308	10,708	115
41	8,599	10,516	122
42	8,943	10,822	121
43	9,035	12,057	133
44	8,532	12,383	145
45	8,935	13,016	146
46	8,547	12,015	141
47	9,728	12,578	129
48	9,818	12,912	132
49	9,756	13,731	141
50	10,044	12,764	127
51	13,420	14,728	110
52	10,261		
53	9,589		

(\*) Weekly Averages

2008	2009	Index
82,756	38,219	46
57,649	45,795	79
58,000	73,131	126
54,287	64,356	119
58,077	57,962	100
144,773	56,538	39
110,958	60,175	54
60,452	47,096	78
68,022	48,723	72
89,500	47,182	53
150,421	73,730	49
107,740	58,857	55
73,872	57,018	77
64,681	49,312	76
72,925	60,650	83
66,797	59,004	88
53,432	78,475	147
47,203	85,846	182
43,963	60,647	138
43,555	50,169	115
57,738	49,259	85
77,615	55,410	71
73,344	55,058	75
65,781	51,400	78
44,277	54,640	123
43,689	43,555	100
55,020	47,678	87
64,432	63,539	99
52,082	56,361	108
39,456	49,896	126
42,232	51,785	123
52,020	46,075	89
51,838	53,906	104
58,234	51,067	88
59,079	49,978	85
58,271	42,783	73
47,705	50,042	105
46,497	56,793	122
63,221	54,575	86
62,175	51,914	83
53,925	54,990	102
55,297	49,544	90
55,823	58,944	106
48,623	61,432	126
52,137	71,330	137
44,033	64,146	146
64,750	64,095	99
62,026	58,869	95
55,755	83,276	149
56,419	67,778	120
107,440	72,190	67
56,033		
49,899		

(\*) Weekly Averages

**Monthly Unique Visitors**

AVG YTD	AVG YTD	Index
2008	2009	
195,903	239,684	122

**Monthly Page Views**

AVG YTD	AVG YTD	Index
2008	2009	
1,951,309	1,709,542	88

MONTH	2008	2009	Index
01	174,130	228,474	131
02	193,352	217,859	113
03	193,400	240,042	124
04	181,495	238,390	131
05	170,447	235,201	138
06	177,327	211,616	119
07	182,373	215,595	118
08	195,016	226,582	116
09	197,218	236,701	120
10	213,407	282,876	133
11	216,311	303,185	140
12	256,365		

2008	2009	Index
1,954,090	1,795,244	92
2,710,398	1,498,147	55
3,124,747	1,811,660	58
1,928,891	1,968,600	102
1,646,903	1,754,567	107
1,698,371	1,527,838	90
1,607,904	1,699,366	106
1,667,222	1,547,825	93
1,661,742	1,552,253	93
1,699,200	1,713,080	101
1,640,435	1,936,378	118
2,075,800		