

Daily Unique Visitors (*)

AVG YTD	AVG YTD	Index
2008	2009	
15,912	16,279	102

Daily Page Views (*)

AVG YTD	AVG YTD	Index
2008	2009	
111,235	134,162	121

WEEK	2008	2009	Index
01	12,487	11,520	92
02	13,436	16,103	120
03	14,799	17,240	116
04	17,123	15,678	92
05	16,015	15,291	95
06	19,037	15,660	82
07	16,762	15,844	95
08	16,719	15,652	94
09	19,749	21,063	107
10	32,826	15,441	47
11	16,754	15,206	91
12	16,207	14,460	89
13	13,721	15,581	114
14	13,828	13,014	94
15	14,070	13,702	97
16	13,845	14,654	106
17	11,257	15,025	133
18	12,251	14,389	117
19	12,337	14,793	120
20	14,496	15,869	109
21	15,432	14,115	91
22	18,330	15,511	85
23	15,241	17,932	118
24	15,920	16,258	102
25	16,095	19,548	121
26	13,813	20,094	145
27	13,970	17,736	127
28	14,802	18,678	126
29	13,554	13,605	100
30	12,604	10,391	82
31	13,996	11,986	86
32	14,715	10,353	70
33	14,720	10,871	74
34	15,964	12,773	80
35	15,745	14,696	93
36	15,698	15,444	98
37	16,057	13,996	87
38	16,220	13,940	86
39	21,885	15,348	70
40	15,138	15,963	105
41	14,730	21,500	146
42	14,668	20,490	140
43	14,370	19,226	134
44	16,776	18,566	111
45	25,479	20,515	81
46	17,916	19,991	112
47	18,118	21,946	121
48	15,970	21,379	134
49	15,288	19,232	126
50	15,786	18,263	116
51	15,309	21,659	141
52	15,870		
53	12,490		

(*) Weekly Averages

2008	2009	Index
108,933	68,870	63
75,804	93,372	123
92,847	132,372	143
100,457	104,526	104
98,316	100,593	102
112,272	132,158	118
112,297	125,515	112
88,631	96,116	108
122,214	189,019	155
336,189	87,380	26
136,673	106,275	78
105,947	86,305	81
81,002	102,423	126
75,149	76,008	101
82,389	86,763	105
75,265	103,063	137
66,417	98,811	149
75,276	87,460	116
68,735	102,277	149
111,323	85,961	77
109,734	85,800	78
153,103	132,422	86
107,958	227,374	211
143,492	152,495	106
105,422	253,089	240
84,163	227,082	270
122,121	222,554	182
174,510	196,538	113
107,627	117,525	109
87,977	105,240	120
92,153	149,614	162
92,490	124,887	135
136,509	105,570	77
163,974	157,338	96
96,419	145,361	151
95,427	130,187	136
136,196	118,914	87
111,999	118,666	106
106,456	145,296	136
118,781	157,729	133
95,611	156,268	163
87,281	147,082	169
72,741	143,249	197
103,018	145,397	141
166,993	148,765	89
109,332	146,895	134
88,369	210,924	239
115,790	164,541	142
93,225	138,248	148
122,979	120,825	98
113,672	153,117	135
139,794		
105,582		

(*) Weekly Averages

Monthly Unique Visitors

AVG YTD	AVG YTD	Index
2008	2009	
320,503	333,850	104

Monthly Page Views

AVG YTD	AVG YTD	Index
2008	2009	
3,392,154	4,070,087	120

MONTH	2008	2009	Index
01	301,044	319,339	106
02	337,470	328,940	97
03	404,627	320,772	79
04	252,626	292,793	116
05	286,979	319,822	111
06	299,117	382,154	128
07	294,529	300,485	102
08	312,137	238,250	76
09	358,167	301,727	84
10	305,030	420,311	138
11	391,901	447,756	114
12	302,410		

2008	2009	Index
2,987,519	3,211,331	107
3,106,011	3,780,974	122
4,893,803	2,984,813	61
2,289,772	2,752,840	120
3,250,711	3,047,853	94
3,253,710	6,390,821	196
3,760,473	4,965,507	132
3,675,578	4,117,254	112
3,440,093	3,837,699	112
2,880,610	4,716,373	164
3,535,255	4,965,492	140
3,632,314		